



Over 50 years of Academic Excellence.

GRAFFINS COLLEGE

DIPLOMA IN DIGITAL MARKETING

About This course:



The course on digital marketing covers strategies and techniques for promoting products and services online through various digital channels.

- Career Opportunities
- Problem-Solving Skills
- Innovation
- Competitive Edge
- Understanding Technology
- Automation
- Data Analysis
- Future-Proof Skills

Benefit:



Skills Learned



- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing)
- Social Media Marketing
- Content Creation
- Email Marketing
- Influencer Marketing

6 months



Duration



**Start Date:
Learning Option:**



New Classes Start Every Week.

Learning Mode - In class.

Email:

info@graffinscollege.com
Tel/Whatsapp: 0705169674
www.graffinscollege.com

