



Over 50 years of Academic Excellence.

GRAFFINS COLLEGE

DIPLOMA IN MARKETING

About This course:



This course provides students with an overview of the marketing function with an emphasis on creating value through marketing, market research, consumer behavior, pricing strategies, marketing channels, and various methods of promotion.

- Marketing Knowledge
- Communication Skills
- Strategic Thinking
- Digital Marketing Expertise
- Creativity
- Market Research
- Branding and Positioning

Benefit:



- Leadership
- Time Management
- Problem Solving
- Decision-Making
- Strategic Thinking
- Team Building
- Ethical Judgement

Skills Learned



3 months

Duration



**Start Date:
Learning Option:**



New Classes Start Every Month.

Learning Mode - In class and Online.

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