



Over 50 years of Academic Excellence.

GRAFFINS COLLEGE

COURSE IN DIGITAL MARKETING

About This course:



Studying digital marketing can help you develop a diverse set of skills valuable in the current job market. You will be able to hone your competencies in SEO, website development, research, data analysis, copywriting, social media management, graphic design, and multimedia content creation.

- Expanded Knowledge and Skill Set
- Expert Understanding Metrics
- Long-Term Career Growth
- Growing Demand for Digital
- Marketing Professionals

Benefit:



- Career Management
- Delegating
- Goal Setting
- Leveraging Your Networks
- Managing Your Boss
- Meeting Management
- Presentation Skills
- Stress Management
- Time Management

Skills Learned



3 months

Duration



**Start Date:
Learning Option:**



New Classes Start Every Week.

Learning Mode - In class and Online.

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